



The W. A. Franke College of Business

The W. A. Franke College of Business at Northern Arizona University creates future leaders and innovators. Students receive a personal, engaging education delivered by faculty mentors who have been business industry leaders themselves. Employers seek out graduates from The W. A. Franke College of Business for their work ethic and ability to think critically and make sound decisions. Other graduates go on to create their own business ventures, build the workforce, and strengthen the economy.



“I told my students on the first day that I’m going to be a very different instructor. First, I went to school here. Second, I’ve spent 30 years in industry, so when I talk about something, it’s because I’ve actually lived through it. I’m going to tell them about real-world experiences.”
– T. Paul Thomas, '83,
BS in Finance,
Executive in Residence

Nationally-acclaimed programs provide students with hands-on learning experiences in state-of-the-art facilities and classrooms. As undergraduates, our students develop business plans, hone their skills as interns with large businesses, and discover ways to market their abilities and ideas to future employers.

nau.edu/campaign

With your gift, The W. A. Franke College of Business will:

- fund scholarships and employment opportunities for first-generation students
- continue offering access to industry-standard technology, like Bloomberg Terminals which allow students to become Bloomberg Product Certified
- increase support for military and veteran education, for those who have served our country, helping them transition to the world of business
- provide scholarship and travel support for students in the School of Hotel and Restaurant Management
- support the Business Leadership Program, a co-curricular program that helps students develop their ethical leadership skills
- create endowed faculty positions that attract the best instructors to educate and mentor students



“I didn’t want to be in a bigger school – I wouldn’t have the friendships or personalized learning opportunities that NAU students enjoy. The community supported me, and these factors help NAU to have the best HRM program for me.”

– Lopez Lomong, ’11, Hotel and Restaurant Management major. Originally from Sudan, Lopez overcame the struggles of the Second Sudanese Civil War to come to the United States and become an Olympic athlete.

“Money from private donors helps me to be able to focus primarily on my studies. It’s an honor to have received these scholarships because it shows me that someone has noticed that I am doing well, and they recognize that I can be successful. This gives me confidence in myself and encourages me to make a good name for myself and my family, as well as NAU.”
– Kiara Weathersby, ’14, Management and Psychology major

