



Beta Alpha Psi

Delta Upsilon Chapter

Spring 2014

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Spring 2014 Semester in Review

by Jessica Penman, Secretary

Northern Arizona University's Delta Upsilon Chapter was able to complete another semester successfully in spring 2014, while making steady improvements upon its long-held traditions. The chapter was able to continue to provide several networking and learning opportunities for Accounting, Finance, and Computer Information Systems majors. This included a total of twelve professional and networking events of which members, candidates, and affiliates were able to take advantage. Students in Beta Alpha Psi were also able to participate in several service events by proctoring and giving test prep sessions for the lower-level accounting and finance courses.

There were 10 firms that presented to the Delta Upsilon Chapter at Northern Arizona University. The order of firms that presented throughout the semester were Four Peaks, Vanguard, CFA Investments, CBIZ, Phoenix Suns Legacy Holdings, GAP, McGladrey, EY, and Eide Bailly. Furthermore, Beta Alpha Psi had the amazing opportunity to tour Chase Field and get a behind-the-scenes look at the Arizona Diamondbacks accounting and finance functions.

These presentations are extremely important and beneficial to the members, candidates,

and affiliates of Beta Alpha Psi. The topics covered greatly contribute to the level of professionalism and preparedness of our members in academia and upon entering the workforce. Beta Alpha Psi would like to make clear our gratitude to all speakers this semester, as well as those professionals and



firms who were able to attend our networking events. Those events are a huge part of what keeps our chapter running so successfully, and we look forward to continuing to network with your firms. **Thank you!**

Fast Facts

Members: 40
Candidates: 16
Affiliates: 6

Spring 2014 Recruitment

By Samantha Johnson, VP of Member Services

Beta Alpha Psi is an active participant in Franke College of Businesses' Club Fair, held each semester. Members from the chapter tabled at the event. In addition, the chapter holds a pizza information night for prospective candidates and affiliates. After a short presentation, these students are free to socialize with members about how they have benefited from being a part of Beta Alpha Psi.

Spring Golf Tournament

by Brittane Tadena

McGladrey sponsored Beta Alpha Psi's Annual Alumni Golf Tournament and Luncheon, which was held on Friday, April 25, 2014 at Poco Diablo Resort in Sedona. Betas, faculty from the W. A. Franke College of Business, and alumni professionals spent a beautiful day in Sedona golfing. The picture to the top right features the winning team with the lowest score: Dr. Bob Kilpatrick, David Fallon (McGladrey), AJ Baker (Lohman Company), Kevin Ritchie (Beta Alpha Psi Reporter), Adrienne Afflerbach, and Yunhui Zhang. Beta Alpha Psi also recognized our outstanding candidate, member, and our president for the spring 2014 semester, which is listed below. Beta Alpha Psi looks forward to more networking events for the fall semester!



Outstanding Candidate:
Gerrit Jones

Outstanding Member:
Nathaniel Hald
VP of Service Events

Outstanding President:
Holly Krueger



Giving Back to the FCB

by Nathaniel Hald

As in previous semesters, Beta Alpha Psi has had the chance to host several test prep reviews for ACC 255 and ACC 256 students prior to exams. Each test review attracted approximately 140 students. The accounting students greatly appreciate being able to get additional help before their exams. Additionally, Beta Alpha Psi is able to give back to the Franke College of Business by proctoring exams for ACC 255, ACC 256, and FIN 311. Through proctoring Beta Alpha Psi has been able to assist professors. Thank You to all Beta Alpha Psi members and candidates this semester who made test reviews and proctoring possible.

BETA HAPPENINGS



Professional Presentations

Beta members with our Deloitte speakers this semester



Pictured to the left: Two heroic members at the 'Superhero' themed Relay For Life Beta Alpha Psi service event (Bradley Van Deirse & Holly Krueger)



Annual Golf Tournament

A glimpse of the beautiful scenery at the Poco Diablo Resort in Sedona during Beta's annual golf tournament

THANK YOU TO OUR SPEAKERS!



Spring 2014 Events

Chase Field/Arizona Diamondbacks Tour

The Phoenix Office Tour of Chase Stadium was a fantastic opportunity for Beta members to get out of Flagstaff and learn about the Diamondback's financial operations. Beta Alum Leah Brandenburg led a panel discussion on the accounting/financial tasks that the finance team performs throughout the year. Following the panel discussion we were led on a tour of the whole stadium, which included the dugout and pool area! The tour was not only informative, but very fun for everyone.

Meet the Officers Social

Our semester began winding down with our Meet the Officers meeting on April 11. There was a good turnout of candidates and members interested in joining the Beta Alpha Psi Officer Board. The current officers shared descriptions of their duties over pizza and snacks. This was also a great event to socialize with other Beta members.

Initiation

On January 29, we initiated over 15 new members into Beta Alpha Psi. For the first time, the event included a presentation on professionalism by two of our current members, Holly Krueger and Samantha Lane.

Relay for Life

This spring, Betas participated in Northern Arizona University's Relay for Life. The event was held in the Walkup Sky Dome on campus. It started at 6pm and lasted 12 hours. The chapter formed a team, built a "campsite" on the field, and made laps around the track, as per Relay for Life tradition. Betas had the opportunity to socialize with other clubs from around campus. In addition, members from the chapter volunteered to count money at the "bank drops" throughout the night. This entailed collecting money from the fundraising booths and counting it to communicate to Relay for Life participants how much was raised at the event. The team also donated to the American Cancer Society. Betas reached out to friends and family to help reach the team's fundraising goal. It was a successful community service outreach.

Beta Alpha Psi Regional Meeting

This semester, our chapter sent four representatives (Nathaniel Hald, Brandon Kraus, Holly Krueger, & Jessica Penman) to the Regional Meeting in Anaheim, CA. They had the opportunity to network with other chapters from the western region in order to make connections and gather information about how to improve our chapter.

Coming up in the fall...

The Delta Upsilon Chapter of Beta Alpha Psi is ready to uphold its reputation in the student business community this coming semester, as well as make some positive changes. Beta is looking forward to implementing new activities to increase student involvement, such as planning a bigger and better Relay For Life team and possibly starting up committees to assist the officers. Beta is also excited to start organizing the semester's professional speaking events as well as the annual bowling event and fall banquet.

Beta Alpha Psi would also like to welcome the new and continuing members who will be holding an officer position in the coming semester!



New Officers:

President
Danielle Zerr
Vice President of Reporting
Ellen Greener
Vice President of Finance
Greg Robertson
Secretary
Kara Robinett

Continuing Officers:

Vice President of Service Events
Nathaniel Hald
Vice President of Professional Events
Brandon Kraus
Vice President of Member Services
Shannon Johnson
Vice President of Special Events
Brittany Tadena
Webmaster
Sarah Nicholas

Beta
Alpha Psi
Delta
Upsilon
Chapter

Contact Information

President: Danielle Zerr
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Secretary: Kara Robinett
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